

Luxembourg, 14/11/2015

Dear Organizers and Participants of "EW 2015"

It is such an honor to write this letter a year after my participation to Entrepreneurial Women 2014. This event has been a big step in this long, amazing journey of starting up my business. I thank LPBC for their initiative, hard work, but mostly, for putting me on track for deciding to make the first step.

I read somewhere that the difference between dreams and reality is called work. This is so true. Setting up a business requires a lot of energy, working long hours, and many sleepless nights. The good news is that if you are doing what you absolutely love, you will always find this energy and be excited in the process.

It has been an interesting year, but I would rather say, it has been an interesting life journey. In May 2015, I have started my interior design business, *Gerta Psachou Interiors* (<http://www.gertapsachou.com/>)

There is not a single way to do business. Don't try to copy-paste someone else. Find your difference rather than your similarity to the stream. But most of all enjoy communicating with people. Good business is built on good human relationships.

I wish you all a happy journey finding and creating the business and life you want.

Sincerely,

Gerta Psachou